
Designing with Cheaters in Mind

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LOGIN 2009

Brian 'Psychochild' Green

- Worked on *Meridian 59*, 1998-present.
 - Programmer, System Designer, Business Manager, Game Administrator
 - M59 is a very aggressive PvP game.
- Co-edited *Business and Legal Primer for Game Development*.
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A Standard Caveat

- “Do as I say, not as I do.”
 - Or, “Dealing with cheating is hard!”
- *Meridian 59* is a hotbed of cheats.
 - The game and technology are old.
 - I inherited many of the problems.
 - It’s been worse in the past.
- You profit from what I’ve learned.
 - Especially about designing against cheats.

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Understanding Cheating

What is Cheating?

- Interacting with the game to gain an advantage others cannot obtain legitimately.
 - Violating the rules.
 - Exploiting a technological weakness.
 - Abusing a design flaw.
- Why stop cheating?
 - The feeling of fairness to other players.
 - Stop potentially harmful use of the system.

Dealing With Cheaters

- Dealing with cheats is multi-disciplinary.
 - **Design** is the first place to stop cheats.
 - **Programming** has solutions (and problems!)
 - **Customer Service** sees the effects first-hand.
 - **Community Management** sees the trends.
- Many cheats have technical solutions.
 - Many cheats are caused by tech.
 - Today's focus: design and implementation.

Great Design is Not Enough

- Not even simplistic games avoid cheating.
- MMOs have many moving parts.
 - *Meridian 59*, a “small” game, has ~150 spells.
 - 11,175+ combinations of two.
 - More than half a million combos of three.
 - How complex is your game?
- 1000+ players will beat 1 designer.
 - A few motivated players can beat you.

Why Do Players Cheat?

- There are numerous in-game reasons.
- Consider Dr. Richard Bartle's basic types:
 - **Achievers** want faster recognition.
 - **Explorers** want to push boundaries.
 - **Socializers** want payback.
 - **Killers** want to dominate others.

Why Do Players Cheat?

- There are also meta-game reasons.
- Grudge seekers want to hurt you.
 - They want to strike out against “the man”.
 - (Psst, that’s you.)
- Personal profit and satisfaction.
 - Access to resources to sell for \$\$\$.
 - Consequence-free behavior: random PKing.

How Do Players Cheat?

- Gain information others don't have.
 - See hidden information.
 - Developer “Easter Eggs” only they know.
- Gain abilities or items others don't have.
 - Remain unattackable while helping others.
 - Attacking players who cannot attack back.
- Limit other players.
 - Blocking paths of others with collision.

How Do Players Cheat?

- Social Engineering.
 - Get an administrator to intervene in the game.
 - Gain an advantage over others.
 - Create a perception of unfairness.
- Accidental occurrence.
 - A godly item arrives in the mail!
 - Accidental discovery of a repeatable bug.

Cheats Before Launch

Cheats Before Launch

- Cheats are easier to fix before launch.
 - Less worry about backward compatibility.
 - Less people to frustrate with changes.
- Cheats are easy to miss before launch.
 - Less people testing during closed beta.
 - Some players hide cheats until launch.
- **Important!** If it can be exploited, it will be.
 - Security through obscurity is **BAD**.

Tips for Avoiding Cheats

- Look at what has happened in other games.
 - PvP flagging systems.
 - Advancement systems.
 - Macros.
- Control “emergent behavior” in the game.
 - How do systems interact?
 - What are the expected results of interaction?
 - Is it something that you want players doing?

Tips for Catching Cheats Early

- Identify parts most likely to be abused:
 - PvP systems.
 - The economy. (Gold/item dupes.)
 - Repetitive elements.
- How are people *really* playing the game?
- Double-check everything on the server.
- Communicate design with the team.
 - Avoid misunderstandings.

Know Your Tradeoffs

- Cheats usually involve a tradeoff in technology or design.
- Design Example: Use-based advancement.
 - Simple mechanic – cast a spell, get better at it!
 - Vulnerable to automation by macros.
- Tech Example: Frequency of client updates.
 - Less frequent updates mean less bandwidth.
 - Less frequent updates means slower actions.

Cheats During the Live Game

Cheats During the Live Game

- Player expectations change at launch.
 - There are more of them.
 - They are now paying customers.
- Procedures change after launch.
 - Unstable live servers = **DEATH**.
 - More testing, approvals, and restrictions.
- You won't be able to react as fast as you would like to.

Improving Your Reaction Time

- Detect cheats as soon as possible.
 - Watch for and detect odd behavior.
 - Prioritize the problems you find.
- Your team is not the enemy.
 - Share information with everyone on the team.
 - Make sure someone is informing the players.
- Beware the “emergency hotpatch.”
 - Bad: Fixing the problem late.
 - Worse: Making the problem even bigger.

Involvement of the Whole Team

- Programming
 - Many cheating solutions are technical.
 - Understand and establish tradeoffs.
- Customer Service
 - Find out what generates complaints.
- Community Management
 - Let you know the hot topics in the community.
 - Help spread info: What's considered a cheat?

Unintended Consequences

- Preventing one cheat can cause another.
 - Example: Flag those who randomly kill others.
 - Then unflagged characters help flagged ones.
 - Or, killers prey on flagged characters.
- A gameplay element may feel like a cheat.
 - Players think it's unfair.
 - Game or class imbalances.
- You can't predict everything.

Creativity vs. Cheating

- Players will be really creative and solve problems in ways you didn't anticipate.
 - Don't fret, that's a good thing!
 - It's neat to see people playing your systems.
- For your game, make guidelines for:
 - Cheats that harm the game.
 - Design flaws that should be fixed.
 - Creative solutions that should not be punished.

Detecting Cheats

- Monitor the game for anomalies.
 - Log everything.
 - Watch your metrics.
 - Investigate reports describing cheats.
- Detect first, prevent later.
 - Catch cheaters in the act.
 - Stopping a cheat lets people know you detect it.
 - Allowing a cheat means they're not sure.

In Closing: Top 10 Lessons I've Learned about Designing with Cheaters in Mind

Top 10 Lessons I've Learned

10. Listen to players about possible cheats.
 - Get specific information from them.
9. Use modifier values for temporary changes.
 - Avoid modifying the base value.
 - Make it easier to “reset” things if it goes bad.
8. Make it easy to make changes on the fly.
 - Use global values to adjust game parameters.
 - Fine-tune the economy.

Top 10 Lessons I've Learned

7. Do not put testing items on the live server.
 - What is the need for a one-shot kill item?
 - Accidents (and bribes) happen.
6. Don't ignore social engineering.
 - Someone will let it go to their head.
 - Someone will believe a lie.
5. Don't let your ego get in control.
 - Relish it when players outsmart you.

Top 10 Lessons I've Learned

4. Don't be afraid to punish cheaters.
 - Legit players may start to lose faith.
3. Competition (PvP) makes things worse.
 - Players hate others having “unfair” advantages.
 - Pay extra attention to these areas for cheats.
2. Be realistic about cheats.
 - A design won't work if it can't handle cheating.
 - Players may find cheats long after an update.

#1 Lesson I've Learned:

1. Remember to keep your game fun.
 - Don't punish people for punishment's sake.
 - Stop cheaters to keep the game fun for others.
 - Better to let a guilty person go free than to punish a just person.

Contact Information

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Q&A outside, please!

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